

COLUMNIST: CAITLIN MORAN

THE WHISTLEBLOWER

From slamming inequality to flying the feminism flag, Caitlin Moran tells it like it is

PHOTOGRAPH by SOPHIA AERTS

"Don't limit your role models to living people - be a force of nature instead"



Caitlin Moran is always trying to find new ways to remedy the problems of the world. Her latest idea? An app that cuts through the BS and simply lets you see things as they truly are. "You'd hold up your smartphone, look at a school and see which government built it; you'd look at a house and see who owned it, so you know whom the property in Britain belongs to - then you'd start to understand why people can't afford to buy houses," says the award-winning writer. It's talk like that - honest, and bloody genius - that has readers gripped to her column in *The Times* and her best-selling books.

"Men have had thousands of years to rule the world and they've done some amazing stuff, but they're clearly knackered," explains Caitlin, who began her career as a journalist at the impressive age of 15. "There isn't a straight-white-male idea left to play out on the table, we're done. We're on the verge of a f***ing apocalypse. Women are the future!"

PREVIOUS WINNERS INCLUDE
Emma Freud (2016); Jane Moore (2014)

THE SHOE-IN

Fun and fabulous footwear? We love you, Tabitha Simmons

"Be yourself. Don't jump on a trend and don't worry about what everyone else is doing," says shoe-designer-of-the-moment Tabitha Simmons when pressed for her formula for success. And this is a woman who knows: in the eight years since she founded her eponymous footwear label, she's won a British Fashion Award, two CFDA awards and an army of A-list fans, from Alexa Chung to Dakota Johnson, all head-over-heels for her playful sandals and ornate pumps. When she's not running her shoe business, she's a fashion editor, consultant and stylist. "Being a woman is great because we're brilliant at multi-tasking," she tells us at her New York office, only just back from business in Tokyo and Beijing. "In this day and age, we can do it all." Too right, Tabitha. Too right.

PREVIOUS WINNERS INCLUDE
Sandra Choi (2016); Anya Hindmarch (2015)

Caitlin Moran by Sagal Mohammed. Styling: Lucy Walker. Hair: Ning Beckert at Carol Hayes Management. Make-up: Anita Keeling at One Recreates. Manicure: Sophie Harris Grenfell at Emma Davies Agency. Top by JW Anderson at Liberty; earrings by Charlotte Chesnais

Tabitha Simmons by Ciara Sheppard. Polaroids: Natalie Michele Davis. Styling: Tabitha Simmons. Hair: Katsumi Matsuo at Art Department. Make-up: Maki Ryoko at Streeters. Manicure: Geraldine Holford at LMC Worldwide. Jacket and jewellery Tabitha's own; trousers by Prinko. Ahambra shoes by Tabitha Simmons

ACCESSORIES DESIGNER: TABITHA SIMMONS



PHOTOGRAPH by TIM BARBER

"The best advice I ever got was to stop talking about it and just do it"